

City's Newest Shopping Center Unveiled



ANOTHER TORRANCE LANDMARK—Grand opening ceremonies will be held starting tomorrow in the beautiful new West Torrance Shopping Center, corner of Torrance Blvd. and Anza. Center, which was developed on a multi-million dollar budget,

is considered to be one of the most complete in Torrance. When finished, center will include a huge and very modern supermarket, for which negotiations are presently underway, and a large block of beautifully appointed apartments. Shops

and stores in the center will sponsor the official grand opening Thursday through Saturday, in which thousands of values will be offered to the discriminating Torrance shopper. This beautiful new Torrance facility offers a huge expanse of unobstructed

parking space and is conveniently located in the heart of the city's residential area.

Slate Grand Opening for New Center

Discriminating Torrance shoppers this week were invited to take part in the grand opening ceremonies, Thursday, Friday and Saturday, of the new West Torrance Shopping Center, corner of Torrance Blvd. and Anza.

Sumptuous new center, rumored to have cost well over a million dollars to develop, was built by C. W. Cake, Torrance developer.

When completed the center will also house a supermarket and a block of beautifully appointed apartments.

Negotiations are currently underway with the management of a well known chain of markets for the establishment of one of Torrance's most modern and completely stocked supermarkets.

Firms that have already opened their doors in the new center represent a cross section of the most needed supplies and services in the community. Appointments in the shops are tasteful and the service is excellent.

Allen Realty Co. Is First Firm to Move Into Center

One of the first of the local businessmen to open his doors in the new West Torrance Shopping Center, corner of Torrance Blvd. and Anza, was Joseph Allen, of Allen's Realty.

The Allen family came to California in 1900 and the entire family has been active in real estate ever since.

Allen's grandfather was one of the early developers of Whittier, and was active in the fields of real estate and transportation.

From 1906 until he left Whittier in 1956, Allen was active in community affairs. He was a member of the Whittier Elks, Greenleaf Masonic Lodge, and was Past Monarch of Pezzan Grotto of Whittier.

1956 MOVE
Moving to this area in 1956 he purchased offices and lease near the Torrance and Anza site where service has been maintained ever since.

In Whittier, Allen maintained offices both in town and on the boulevard. He was active in Realty Board activities, having served on the Board of Control of the M.L.S., and was vice president of the Realty Board when he resigned to move into this area.

He is now established in his new office at 4807 Torrance Blvd., one block west of his former location. An open house is continuously held by Allen for his many friends and associates in the community.

Moose Friendship Meet

The first friendship meeting of the Women of the Moose Torrance Chapter 44 of the season was held at the home of Mrs. Garvis Coffey, 18716 South Arlington, Torrance, July 13.

The meeting was called to order at 8 p.m. with 13 members present.



JOSEPH T. ALLEN
... Allen Realty

JACK CATANIA
... Barber Shop

FRANK SARDISCO
... Domenic's

KENNY DIVINE
... Tiffs

HARRY JACOBS
... Dry Cleaners

DAVID FAIRCHILD
... Beauty Shop

B. J. ALLEN
... Sands Liquor

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This is the biggest paint opportunity of the year! Save money on Boysen Rubberglo Flat Wall Paint and other Boysen specials, during the 32nd Annual Boysen Paint 1¢ Sale! See your nearest Boysen Paint dealer now and SAVE!

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(These are not 1¢ Sale items)

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A really finer house paint, oil base. Protects and beautifies your home for years. \$6.57

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QUALITY ROLLER SET

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PLASOLUXER BRUSH

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4-INCH WALL BRUSH

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2107 TORRANVE BLVD.—AT CRAVENS, DOWNTOWN TOR RANCE
1 BLOCK EAST OF BLUE CHIP REDEMPTION CENTER

HOURS: 8:30 TO 5:30—OPEN SUNDAYS FROM 9 A.M. 'TIL 12 NOON